

# LESSON PLAN

**Activity Title:** Module 2 – Lesson 8 Creating The Campaign

**Space Needed:** Classroom space, tables, chairs.

**Time Required:** 2-3 Hours, split up between 2 or more sessions.

**Audience:** Indicate which grade levels : 3<sup>rd</sup>-8th

**Materials Needed:** Art supplies, computer, printer, paper, resource materials, Internet access.

**Outcomes:**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Safety and Structure            | <input type="checkbox"/> Self-Worth                  | <input type="checkbox"/> Mastery and Future        |
| <input type="checkbox"/> Career                          | <input type="checkbox"/> Physical Health             | <input type="checkbox"/> Mental Health             |
| <input type="checkbox"/> Intellectual                    | <input checked="" type="checkbox"/> Civic and Social | <input checked="" type="checkbox"/> Responsibility |
| <input type="checkbox"/> Spirituality and Self-Awareness |  | <input type="checkbox"/> Cultural                  |
| <input type="checkbox"/> Belonging and Membership        |  |  |

**Opportunities:**

- |  |
|--|
| <input type="checkbox"/> Exploration, Practice, & Reflection |
| <input checked="" type="checkbox"/> Expression & Creativity  |
| <input type="checkbox"/> Group Membership                    |
| <input type="checkbox"/> Contribution & Service              |

**Subject Area :**

- |                                     |   |   |   |                               |
|-------------------------------------|---|---|---|-------------------------------|
| <input type="checkbox"/> Literacy   | <input type="checkbox"/> Social Studies | <input checked="" type="checkbox"/> Character | <input type="checkbox"/> Science            | <input type="checkbox"/> Math |
| <input type="checkbox"/> Recreation | <input type="checkbox"/> Creative Arts  | <input type="checkbox"/> Technology           | <input type="checkbox"/> Health / Nutrition |                               |

**Skill / Concept Objective:**

To understand and implement the various actions required to wage a campaign.

**Vocabulary Targeted:**

Any vocabulary that has been studied thus far, as well as any other words that the students identify as unfamiliar.

**Activity Description:**

Students have been assigned various tasks on the campaign plan that was developed in the last lesson. Provide guidance along the way, but allow students to complete the tasks they have been assigned by the group. Determine deadlines for each component's completion.

When all components are completed, work as a whole group to revise and edit.

When the revisions are complete, determine as a group how they will measure whether or not they met the outcomes they identified in the campaign plan. Record students' plan for evaluating outcomes, to use at the end of the campaign.

**How will impact of this lesson be measured?**

The impact of this lesson will be measured by the completion of all components of the campaign, as well as a plan for evaluating outcomes.