

LESSON PLAN

Activity Title: Module 5 – Lesson 9 Campaigns in Action!!!

Space Needed: A room to display completed campaigns, as well as space to present campaigns to the target audiences.

Time Required: 2-3 hours.

Audience: Indicate which grade levels : 3rd-8th

Materials Needed: Completed campaigns.

Outcomes:

- | | | |
|--|--|---|
| <input type="checkbox"/> Safety and Structure | <input type="checkbox"/> Self-Worth | <input type="checkbox"/> Mastery and Future |
| <input type="checkbox"/> Career | <input type="checkbox"/> Physical Health | <input type="checkbox"/> Mental Health |
| <input type="checkbox"/> Intellectual | <input checked="" type="checkbox"/> Civic and Social | <input type="checkbox"/> Responsibility |
| <input type="checkbox"/> Spirituality and Self-Awareness | | <input type="checkbox"/> Cultural |
| <input type="checkbox"/> Belonging and Membership | | |

Opportunities:

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|--|
| <input type="checkbox"/> Exploration, Practice, & Reflection |
| <input type="checkbox"/> Expression & Creativity |
| <input type="checkbox"/> Group Membership |
| <input checked="" type="checkbox"/> Contribution & Service |

Subject Area :

- | | | | | |
|-------------------------------------|--|---|---|-------------------------------|
| <input type="checkbox"/> Literacy | <input checked="" type="checkbox"/> Social Studies | <input checked="" type="checkbox"/> Character | <input type="checkbox"/> Science | <input type="checkbox"/> Math |
| <input type="checkbox"/> Recreation | <input type="checkbox"/> Creative Arts | <input type="checkbox"/> Technology | <input type="checkbox"/> Health / Nutrition | |

Skill / Concept Objective:

To implement a campaign about spay/neuter.

Vocabulary Targeted:

Same vocabulary presented in previous lessons in module 5.

Activity Description:

Before this lesson, ask students to write and deliver invitations to classroom teachers, parents, and friends to attend a “campaign fair” at a designated day, time, and location. Ask groups to display their campaigns in a designated space. Guests will visit the campaign fair, and will give feedback to the groups about their campaigns. Make arrangements with the identified target audiences for the student groups to visit and present their campaigns. Ask target audiences for feedback, and ask them if they were swayed by the content of the campaigns.

How will the impact on learning be measured?

Impact on learning will be measured by the successful implementation of a campaign on a target audience.