

# LESSON PLAN

**Activity Title:** Module 1 – Lesson 5 Adoption Campaign Posters

**Space Needed:** Classroom space, tables, chairs

**Time Required:** Approximately 1 hour.

**Audience:** Indicate which grade levels : 3<sup>rd</sup>-8th

**Materials Needed:** Photos and information about animals for adoption in the local animal shelter. Poster paper, markers, glue, pencils, pens, and other art materials.

**Outcomes:**

- Self-Worth    Career    Physical Health    Mental Health  
 Intellectual    Civic and Social    Responsibility  
  
 Spirituality and Self-Awareness    Belonging and Membership

**Opportunities:**

- Exploration, Practice, & Reflection  
 Expression & Creativity  
 Group Membership  
 Contribution & Service

**Subject Area :**

- Literacy    Social Studies    Character    Science  
 Recreation    Creative Arts    Technology    Health / Nutrition

**Skill / Concept Objective:**

To educate the public about animals for adoption in the local shelter through the creation of posters and the effective use of written language.

**Vocabulary Targeted:**

Students will be encouraged to use vocabulary in their posters that captures the interest and the hearts of the readers. This should be discussed as a group before students begin their text for their posters

**Activity Description:**

Discuss with students the purpose and use for posters (to educate, to sell, to inform). Tell the students that they will be creating posters about various animals for adoption in the local animal shelter. Provide photos of some of these animals, if possible. Students should select the animal that they wish to develop a poster about, and then discuss as a group the kinds of words that might convince someone to visit their local animal shelter and consider adopting a pet from that shelter. Allow students to work on their posters. Encourage them to be creative, and to develop clear and concise messages in the text of their posters. Students may wish to use the photos of their animal on the posters. When the posters are completed, allow students to present their posters to the group. Ask students for feedback and suggestions. Students may wish to make adjustments to their posters based on the feedback from their peers. Take a walking field trip with the students to various businesses, and ask to display one of their posters in the business window. (Be sure to ask permission from the local animal shelter for the students to conduct this service learning project.)

**How will the impact of this lesson be measured?**

Impact of this lesson will be measured by the quality of the finished posters. In addition, follow-up should be made with the local animal shelter to determine whether or not their adoptions have increased since placing the posters around the neighborhood/community.